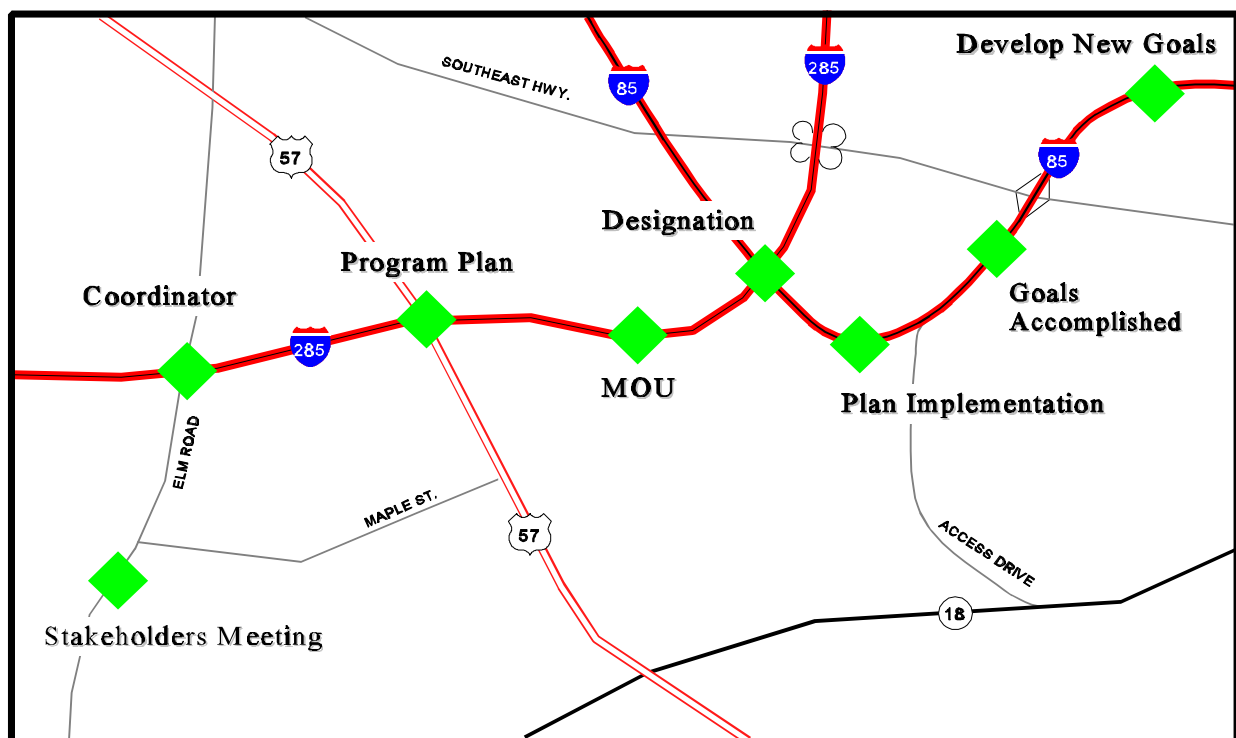




The *Clean Cities* Roadmap

(August 1997)



U.S. Department of Energy

WELCOME TO CLEAN CITIES!

This publication will explain how your community can join forces with the national network of *Clean Cities* to help accelerate the introduction and expand the use of alternative fuels and alternative fuel vehicles (AFVs). We will explain the *Clean Cities* program and how this U. S. Department of Energy (DOE) effort can assist your community to build a coalition, set goals, and foster the necessary commitments to increase the use of alternative fuels. To help you get to *Clean Cities* and to stay on course after designation as a member of the *Clean Cities* Program, we created a roadmap. This manual or “roadmap” explains:

1. How your community can become one of many *Clean Cities* coalitions working to accelerate the introduction and expand the use of alternative fuels and AFVs; and
2. How your coalition, once designated a member of *Clean Cities*, can achieve the goals and objectives of your community to continue the expansion of the use of alternative fuels and AFVs.

In the following pages you will find a roadmap with a step-by-step guide that explains how DOE can assist your community in developing a *Clean Cities* Program Plan, and we’ll explain the importance and requirements of the memorandum of understanding (MOU). The Program Plan is required for designation. At the designation event the coalition stakeholders and DOE will sign an MOU. These two documents are the most crucial elements of your program because they assist you in achieving your goals.

We have also included a directory of contacts and a survey format for you to distribute among your community’s alternative fuel market stakeholders. The guidelines and information found here will be regularly updated with the *Alternative Fuels News*, which is published every two months, and the *Clean Cities* website: www.ccities.doe.gov.

The Clean Cities Roadmap is intended to be used as a resource for developing, implementing and sustaining your *Clean Cities* program. Key steps and important recommendations for your program’s success are provided, but your community will also need to tailor its approach to reflect your local circumstances. If you have questions or need more information about *Clean Cities*, our toll-free *Clean Cities* Hotline, 1-800-CCITIES, can provide you with up-to-date information about the program.